GEORGIA RIVER NETWORK

Georgia River Guide
App Sponsorship

Georgia River Network's free Georgia River Guide mobile app is designed for anyone looking to plan adventures on the state's thousands of miles of water trails.

In a few simple taps, users can discover nearby water trails and learn about safe public access points, river mileage between accesses, points of interest and nearby shuttle services as well as live links to real-time safety information.

Since launching in March 2022, the Georgia River Guide app has been downloaded by more than 6,200 unique users and feedback has been overwhelmingly positive.

We seek supporters to help fund the app's maintenance and further development, including inputting new data, improving user experience and developing new features.

Partners will have the opportunity to sponsor key Georgia River Network messages, promote their brand, or increase awareness for safety and advocacy campaigns.

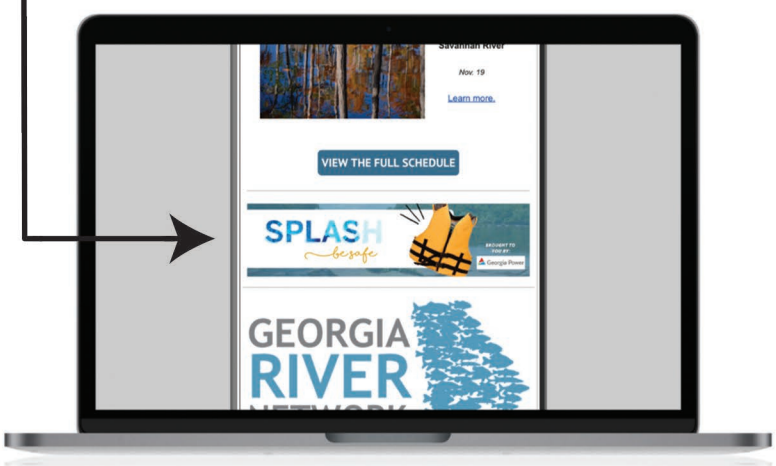
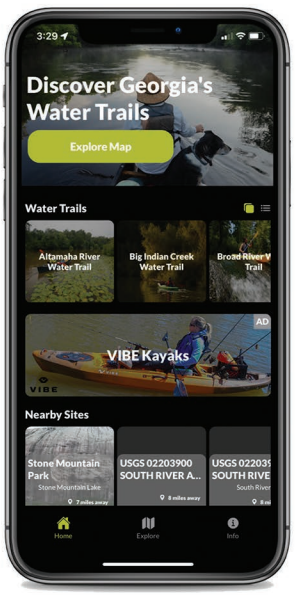
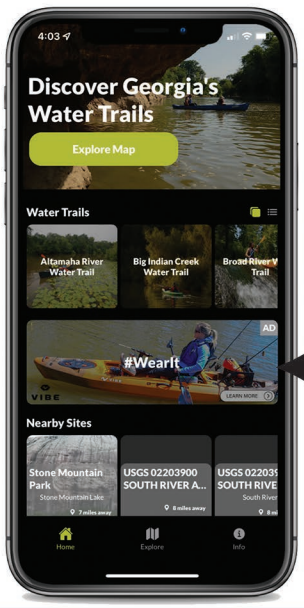
Sponsorship Levels:

Georgia Rivers Friend - $1,000 / month

- 1 of 3 rotating sponsored graphics appearing on water trail homepages and on individual information pages in the app

Georgia Rivers Leader - $2,000 / month

- 1 of 3 rotating sponsored graphics appearing on water trail homepages and on individual information pages in the app
- Graphic included in monthly GRN newsletter
- Logo on GRN website

Georgia Rivers Champion - $5,000 / month

- 1 of 3 rotating graphics appearing on water trail home pages and on individual information pages in the app
- Graphic included in GRN monthly newsletter
- Logo on GRN website
- Graphic included in 1 GRN social media post per month