



Exploring blue holes on Spring Creek.

Dear Community Partners,

Georgia River Network is excited to announce sponsorship opportunities for our 2022 Paddle Georgia river adventures. Because of the ongoing threat of COVID-19, Georgia River Network will continue using a series of small-group paddle trips on multiple Georgia rivers in 2022 to continue our mission of connecting people with Georgia's rivers and expanding Georgia's river advocacy community.



Our hope is that in 2023 we can return to our traditional, large-group format trips, including the annual Paddle Georgia event that attracts more than 300 paddlers and is considered the largest week-long canoe/kayak camping adventure in the country. In 2022, GRN will offer more than 20 on-water events, including...

- Day trips
- Weekend camping trips
- Kayaking skills and water safety trainings
- Special day trips in partnership with Atlanta Outdoor Afro
- A week-long, small-group adventure on the Chattahoochee River with on-river camping

Through these adventures, Georgia River Network will connect more than 600 people with Georgia's rivers and generate more than \$100,000 to protect Georgia's water, build water trails and expand Georgia's paddlesports and river advocacy communities.

Your financial support through sponsorship of Paddle Georgia doesn't stop there. It supports efforts to...

- develop and maintain a Georgia River Guide smart phone app for more than 30 Georgia water trails
- continue the organization's river user's guidebook series
- promote boating safety
- promote involvement in Georgia's Adopt-A-Stream citizen water monitoring program

Our free Georgia River Guide smartphone app will debut in March 2022; we expect to complete the seventh book in our river user's guide series next year as well. Since 2012, Georgia River Network has published six guidebooks in partnership with the University of Georgia Press. Together, these traditional and digital river information resources will



Partnerships with Atlanta Outdoor Afro to diversify paddlesports and river advocacy communities.

help everyone more safely explore these rivers. And, because Georgia Adopt-A-Stream staff accompanies us on many of our journeys, participants have the opportunity to become certified as citizen water monitors.

We need your support to continue this important work.

Great Sponsorship Opportunity for Your Business:

- When you choose to support Georgia River Network through our paddling adventures, your business is recognized as a sponsor at all events, including recognition on the event website, banners and t-shirts as well as in all media relations material.
- As a sponsor, your name can be put before some 5,000 paddling enthusiasts through our e-mail system and more than 10,000 people through our social media networks.
- GRN events receive outstanding earned media coverage. Since 2005, these events have generated more than 400 newspaper articles, TV and radio stories, YouTube videos, and blog posts including features on Georgia Public Broadcasting's Georgia Outdoors, Georgia Traveler, and GBP Radio; HGTV's "Deserving Design;" and in Southern Living and Georgia Magazine.
- Since 2005, these events have attracted more than 5,500 participants and generated more than \$590,000 to support river protection and water trail development in Georgia.
- Your business has a captive audience at all our paddling events, and our staff can work with you to optimize your exposure before, during and after these events.
- GRN events give your employees opportunities to participate in river cleanups and other stewardship activities.



Georgia Adopt-A-Stream water monitoring workshops

About Georgia River Network:

As the voice of Georgia's rivers, we help everyone enjoy, connect with, and advocate for economically vital and clean flowing rivers. Working with local watershed groups around the state, Georgia River Network advocates for state policies that ensure strong protections for Georgia's rivers and works to improve recreational access to Georgia's rivers through the establishment of a statewide water trail system.



Discovering Georgia's river fauna

About Georgia River Network's River Adventures:

GRN's river adventure events serve as the cornerstone of our efforts to protect Georgia's waterways and improve recreational access to those rivers. We believe that the best way to create stewards of our rivers is to give people opportunities to establish relationships with those rivers. It's simple: we get people on our rivers; they fall in love with those rivers; they then take actions to protect those rivers.

GRN river adventure alumni are now leaders in local watershed protection groups, active Georgia Adopt-A-Stream water monitors, river cleanup organizers, water trail promoters and more. For instance, South Carolina's citizen water monitoring program was established

thanks to the efforts of participants who were inspired by Paddle Georgia. GRN's Paddle Georgia 2008 provided initial funding for the establishment of Flint Riverkeeper and Paddle Georgia 2006 provided the impetus for the creation of the Etowah River Water Trail, a 160-mile boating trail that has helped establish 10 new public access points on the river in the last decade.

For all the fun and memories that are created on our events, the journeys are really much more than just paddle trips. Participants remove trash from our waterways, learn about unique aquatic fauna and river conservation and through a partnership with the Georgia Department of Natural Resources Adopt-A-Stream program, many participants become certified citizen water monitors.

As many participants have described it, our events are like summer camp for adults and families. Paddlers range in age from 2 to 82 and include many multi-generational groups.

Sign Up Now:

We offer many flexible sponsorship options. Please use the enclosed reply form to take advantage of this sponsorship opportunity. Your generosity will allow GRN to continue hosting our paddling events while supporting our statewide, year-round protection and restoration efforts and water trail development for all of Georgia's rivers. Additionally, because Georgia River Network is a 501(c)3 non-profit organization, your monetary and in-kind donations are tax deductible.

Should you have any questions, please don't hesitate to contact me (rena@garivers.org or 404-395-6250) or Joe Cook, Paddle Georgia Coordinator, (joe@garivers.org or 706-409-0128).

Sincerely,

Rena Ann Peck, Executive Director

2021 Sponsors

- Hennessy Land Rover • Cedar Creek Outdoor Center • Cary S. Baxter & Harbin, LLC • R. Terry Pate CPA
- China Clay Producers Association • Georgia Mining Association • Colonial Pipeline • Brown and Caldwell • Nestle-Purina • Southwire • Len Foote Hike Inn • The Rain Barrel Depot • Vibe Kayaks
- Georgia Power Company • Fruit of the Loom • Jerzees • Molsom-Coors and Terrrapin Beer Co.
- Patagonia • Siegel Insurance/Auto Owner's Insurance • Mill Creek Environmental • Blueway • REI
- Stream Techs • R.E.M. • Two Nine Productions • Adventure Keen • Taylor-English Law Firm
- Solstice Sisters • Southeast Adventure Outfitters • EarthShare Georgia.

2021 Partners

American Canoe Association • Café Campesino • Georgia Canoeing Association
Georgia Adopt-A-Stream and Project

Georgia River Network 2022 River Adventures Sponsorship Levels

For more information contact Joe Cook at joe@garivers.org or 706-409-0128

\$20,000 Presenting Sponsor

- Logo appears first and you receive top billing as presenting sponsor in all promotional materials, website and banners at events, in news releases and event t-shirts
- Recognition on GRN's website with a link to your website
- Opportunity to make a presentation at one of our river adventures.
- Exhibit space at campsites and placement of promotional item in registration packets
- 6 complimentary registrations to participate in the river adventures of your choice
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$10,000 Class V Sponsor

- Logo appears on website, banners, news releases and on event t-shirts
- Recognition on GRN's website with a link to your website
- Opportunity to make a presentation at one of our river adventures.
- Exhibit space at campsites and placement of promotional item in registration packets
- 5 complimentary registrations to participate in the river adventures of your choice
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$5,000 Class IV Sponsor

- Logo appears on website, banners, news releases and on event t-shirts
- Recognition on GRN's website with a link to your website
- Exhibit space at campsites and placement of promotional item in registration packets
- 4 complimentary registrations to participate in the river adventures of your choice
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$2,500 Class III Sponsor

- Logo appears on website, banners, news releases and on event t-shirts
- Recognition on GRN's website with a link to your website
- Placement of promotional item in registration packets
- 2 complimentary registrations to participate in the river adventures of your choice
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$1,000 Class II Sponsor

- Logo appears on website, banners, news releases and on event t-shirts
- Recognition on GRN's website with a link to your website
- Placement of promotional item in registration packets
- 1 complimentary registration to participate in the river adventure of your choice
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$500 Class I Sponsor

- Logo appears on website, banners, news releases and on event t-shirts
- Recognition on GRN's website
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$250 Supporting Sponsor/In Kind Donors

- Logo appears on website, banners, news releases and on event t-shirts
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

SPONSOR REPLY FORM

Company/Organization Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsor Name – as you would like it to appear on printed materials

Please print: _____

Please email your logo to joe@garivers.org in .jpg or .tif format, 300dpi.

We will sponsor at the following level:

- Presenting Sponsor \$20,000 (6 Complimentary Registrations)
- Class V Sponsor \$10,000 (5 Complimentary Registrations)
- Class IV \$5,000 (4 Complimentary Registrations)
- Class III Sponsor \$2,500 (2 Complimentary Registrations)
- Class II Sponsor \$1,000 (1 Complimentary Registration)
- Class I Sponsor \$500
- Supporting Sponsor \$250
- We will provide food/beverage/merchandise donations: _____
- We will provide give away items: _____

Guest Names participating in Paddle Georgia event (*if applicable*): (or email names to joe@garivers.org)

Please print: _____

Payment Type: Check (payable to Georgia River Network) | Visa | MasterCard

Payment Amount: \$ _____

If paying by credit card:

Card Number: _____

Security Code (3-4 Digit Code) _____ Expiration date: _____ Billing Zip Code _____

Printed Name as on card: _____ Authorized signature: _____

Please complete this form and return to: Georgia River Network, Attn: Rena Peck
126 South Milledge Avenue, Suite E3, Athens, GA 30605 or email to rena@garivers.org

THANK YOU FOR YOUR SUPPORT!

Georgia River Network Paddle Georgia 2022 River Adventure Schedule

Jan. 14-16—Okefenokee-St. Marys River—Two days of paddling and two nights of camping at Traders Hill Campground to explore the Okefenokee Swamp and the St. Marys River along the Georgia-Florida line in Charlton County.

March 11-13—Alapaha River—Two days of paddling and two nights of camping at Venture of Faith Camp to explore this South Georgia river as it flows through Echols County and into Florida.

April 8-10—Ohoopsee River—Two days of paddling and two nights of camping at Ohoopsee River Campground to explore this blackwater beauty in Tattnall and Toombs counties.

May 6-8—Yellow/Alcovy River—Two days of paddling these tributaries of the Ocmulgee River with two nights of camping at historic Salem Campground in Newton County. This trip is designed for families and children.

May 21—Etowah River—A one-day adventure on the Etowah River with a visit to the Etowah Indian Mounds State Historic Site in Bartow County included.

May 28—South Chickamauga Creek—A one-day adventure on this intimate creek lined by soaring limestone bluffs to celebrate this Catoosa County water trail in North Georgia.

June 19-25—Paddle Georgia on the Chattahoochee River—Our seven-day adventure returns to the place of its birth in 2005! This small-group trip from Buford Dam, through Atlanta and on to the Heard County seat of Franklin is reserved for Georgia River Network supporters participating in our annual Canoe-a-thon fundraising competition.

July 23—Chattahoochee River—A one-day adventure on the Chattahoochee River as it courses along the state line between Alabama and Georgia from West Point Dam to the mill village of Riverview. The trip includes portages around two historic mill dams that Georgia Power will soon remove, restoring natural flows on this section of river.

Aug. 6—Flint River—A one-day adventure and celebration of the Flint River Water Trail as it spills over shoals in Meriwether County.

Aug. 20-21—Conasauga Snorkel & Paddle Weekend—Two days of exploring the upper Conasauga River watershed, featuring snorkeling in the river's famed "Snorkel Hole" and a paddle trip along the river in Murray and Whitfield counties.

Sept. 10—Oconee River Full Moon Paddle—A one-night adventure on the Harvest Moon, exploring the Oconee River as it spreads into Lake Oconee in Greene County.

Oct. 7-9—Fall Float on the Flint—Two days of paddling and two nights of camping at Rocky Bend Flint River Retreat to explore the Flint River in Baker, Mitchell and Decatur counties.

Oct. 28-30—Ossabaw Island Adventure—Three days of paddling and two nights of camping on this famed barrier island in Chatham County.

Nov. 11-13—Okefenokee-Suwannee River—Two days of paddling and camping at Griffis Fish Camp to explore both the Okefenokee Swamp and the Suwannee River in Clinch and Ware counties.

Nov. 19—Ebenezer Creek/Savannah River—A one-day adventure on this historic blackwater creek and the Savannah River in Effingham County.