



Dear Community Partners,

Georgia River Network (GRN) is excited to announce sponsorship opportunities for our 2020 paddling adventures, including Paddle Georgia, Spring on the Satilla, Fall Float on the Flint and our special Hidden

Gems events. By supporting this program, you can make a difference for our rivers and all of us who depend on them. Money generated through these events supports GRN's efforts to protect our rivers and improve access to our rivers by building a statewide water trail network.



Paddle Georgia creates love affairs with Georgia's rivers.

The granddaddy of GRN's river adventures is Paddle Georgia, a 7-day, 100-plus-mile educational canoe and kayak adventure set for June 20-27, 2020 on the upper Flint River between Thomaston and

Montezuma/Oglethorpe. Additionally, GRN will lead Spring on the Satilla, a two-day paddle trip on

coastal Georgia's blackwater beauty set for April 4-5; Fall Float on the Flint, a three-day journey through the limestone and springs of southwest Georgia set for Oct. 10-12; and two additional Hidden Gems journeys. These events annually engage more than 700 people in river exploration and conservation. Paddle Georgia, our seven-day, summer time journey, is considered the largest week-long canoe/kayak camping journey in the country with more than 325 participants annually. Please consider adding your corporate or individual voice by supporting GRN's 2020 river adventures.

Great Sponsorship Opportunity for Your Business

- When you choose to support Georgia River Network through our paddling adventures, your business is recognized as a sponsor at all events, including recognition on the event website, banners and t-shirts as well as in all media relations material.
- As a sponsor, your name can be put before some 5,000 paddling enthusiasts through our e-mail and social media networks.
- GRN events receive outstanding earned media coverage. Since 2005, these events have generated more than 400 newspaper articles, TV and radio stories, YouTube videos, and blog posts including features on Georgia Public Broadcasting's Georgia Outdoors, Georgia Traveler, and GBP Radio; HGTV's "Deserving Design;" and in Southern Living and Georgia Magazine.



Jump into GRN sponsorship! The water's fine...and getting cleaner and more accessible!

- Since 2005, these events have attracted more than 5,000 participants and generated more than \$500,000 to support river protection and water trail development in Georgia.
- Your business has a captive audience at all our paddling events, and our staff can work with you to optimize your exposure before, during and after these events.
- GRN events give your employees opportunities to participate in river cleanups and other stewardship activities.

About Georgia River Network:

As the voice of Georgia’s rivers, we help everyone enjoy, connect with, and advocate for economically vital and clean flowing rivers. Working with local watershed groups around the state, Georgia River Network advocates for state policies that ensure strong protections for Georgia’s rivers and works to improve recreational access to Georgia’s rivers through the establishment of a statewide water trail system.



River Rest and Relaxation.

About Georgia River Network’s River Adventures:

GRN’s river adventure events serve as the cornerstone of our efforts to protect Georgia’s waterways and improve recreational access to those rivers. How? We believe that the best way to create stewards of our rivers is to give people opportunities to establish relationships with those rivers. It’s simple: we get people on our rivers; they fall in love with those rivers; they then take actions to protect those rivers.

GRN river adventure alumni are now leaders in local watershed protection groups, active Georgia Adopt-A-Stream water monitors, river cleanup organizers, water trail promoters and more. For instance, South Carolina’s citizen water monitoring program was established thanks to the efforts of participants who were inspired by Paddle Georgia. GRN’s Paddle Georgia 2008 provided initial funding for the establishment of Flint Riverkeeper and Paddle Georgia 2006 provided the impetus for the creation of the Etowah River Water Trail, a 160-mile boating trail that has helped establish 10 new public access points on the river in the last decade.



River cleanups

For all the fun and memories that are created on GRN’s events, the journeys are really much more than just paddle trips. GRN offers scholarships to Georgia educators who receive environmental education curriculum training during the seven-day summer Paddle Georgia journey. GRN also partners with other groups to enable underserved youth to participate annually and sponsors a one-day river cleanup. Through a partnership with the Georgia Department of Natural Resources Adopt-A-Stream program, all participants in most of our river adventures have the opportunity to become

certified citizen water monitors. Additionally, during each event, we provide opportunities for participants to learn about issues impacting our rivers through guest speakers, tours of water and

wastewater treatment plants, visits to industrial facilities and programs about cultural and natural history surrounding the river.

As many participants have described it, GRN's events are like summer camp for adults and families. Paddlers range in age from 2 to 82 and include many multi-generational groups.

Sign up now:

We are offering many flexible sponsorship options provided in the enclosed materials. Please use the enclosed reply form to take advantage of this sponsorship opportunity. Your generosity will allow GRN to continue hosting our paddling events while supporting our statewide, year-round protection and restoration efforts and water trail development for all of Georgia's rivers. Additionally, because Georgia River Network is a 501(c)3 non-profit organization, your monetary and in-kind donations are tax deductible.



Water monitoring with students and teachers on GRN river adventure scholarships.

Should you have any questions, please don't hesitate to contact me at dana@garivers.org or at 706-549-4508.

Sincerely,

Rena Stricker, Executive Director

2019 Sponsors

Hennessy Land Rover • Cedar Creek Park and Outdoor Center • CYA Insurance Agency
Oglethorpe Power • Cary S. Baxter & Harbin, LLC • R. Terry Pate CPA
China Clay Producers Association • Colonial Pipeline • Outside World Outfitters
Brown and Caldwell • Nestle-Purina • Len Foote Hike Inn • The Rain Barrel Depot • Vibe Kayaks
Alston & Bird • Georgia Power Company • Fruit of the Loom • Jerzees
Patagonia • Ryland Environmental • Chaparral Boats • Maxxis • Stream Techs
Siegel Insurance/Auto Owner's Insurance • REI • Chattahoochee Paddle Company
Georgia Kayak Fishing • EarthShare Georgia • Six Flags Over Georgia • Odo-Ban

2019 Partners

American Canoe Association • Café Campesino • WWALS Watershed Coalition
Suwannee Riverkeeper • Georgia Canoeing Association • Georgia Adopt-A-Stream • Project WET

Georgia River Network 2020 Events Sponsorship Levels
Paddle Georgia 2020 June 20-27 on the Flint River,
Spring on the Satilla April 4-5, Fall Float on the Flint Oct. 10-12, Hidden Gems Adventures
For more information contact Dana Skelton at dana@garivers.org or 706-549-4508

\$20,000 Presenting Sponsor

- Logo appears first and you receive top billing as presenting sponsor in all promotional materials, website and banners at the event, in news releases and event t-shirts
- Recognition on GRN's website with a link to your website
- Opportunity to make a presentation at one of our river adventures.
- Exhibit space at campsites and placement of promotional item in registration packets
- 6 complimentary registrations to participate in Paddle Georgia Lite or the full seven-day adventure or other event
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$10,000 Class V Sponsor

- Logo appears on website, banners, news releases and on event t-shirts
- Recognition on GRN's website with a link to your website
- Opportunity to make a presentation at one of our river adventures.
- Exhibit space at campsites and placement of promotional item in registration packets
- 5 complimentary registrations to participate in Paddle Georgia Lite or the full seven-day adventure or other event
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$5,000 Class IV Sponsor

- Logo appears on website, banners, news releases and on event t-shirts
- Recognition on GRN's website with a link to your website
- Exhibit space at campsites and placement of promotional item in registration packets
- 4 complimentary registrations to participate in Paddle Georgia Lite or the full seven-day adventure or other event
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$2,500 Class III Sponsor

- Logo appears on website, banners, news releases and on event t-shirts
- Recognition on GRN's website with a link to your website
- Placement of promotional item in registration packets
- 2 complimentary registrations to participate in Paddle Georgia Lite or the full seven-day adventure or other event
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$1,000 Class II Sponsor

- Logo appears on website, banners, news releases and on event t-shirts
- Recognition on GRN's website with a link to your website
- Placement of promotional item in registration packets
- 1 complimentary registration
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$500 Class I Sponsor

- Logo appears on website, banners, news releases and on event t-shirts
- Recognition on GRN's website
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$250 Supporting Sponsor/In Kind Donors

- Logo appears on website, banners, news releases and on event t-shirts
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

SPONSOR REPLY FORM

Company/Organization Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsor Name – as you would like it to appear on printed materials

Please print: _____

Please email your logo to dana@garivers.org in .jpg or .tif format, 300dpi.

We will sponsor at the following level:

- Presenting Sponsor \$20,000 (6 Complimentary Registrations)
- Class V Sponsor \$10,000 (5 Complimentary Registrations)
- Class IV \$5,000 (4 Complimentary Registrations)
- Class III Sponsor \$2,500 (2 Complimentary Registrations)
- Class II Sponsor \$1,000 (1 Complimentary Registration)
- Class I Sponsor \$500
- Supporting Sponsor \$250
- We will provide food/beverage/merchandise donations: _____
- We will provide give away items: _____

Guest Names participating in Paddle Georgia Lite, full week or other event (*if applicable*): (or email names to dana@garivers.org)

Please print: _____

Payment Type: Check (payable to Georgia River Network) | Visa | MasterCard

Payment Amount: \$_____

If paying by credit card:

Card Number: _____

Security Code (3-4 Digit Code) _____ Expiration date: _____ Billing Zip Code _____

Printed Name as on card: _____ Authorized signature: _____

Please complete this form and return to: Georgia River Network, Attn: Dana Skelton
126 South Milledge Avenue, Suite E3, Athens, GA 30605 or fax form to 706-549-7791 or email to
dana@garivers.org

THANK YOU FOR YOUR SUPPORT!