



Dear Partners,

Georgia River Network (GRN) is excited to announce sponsorship opportunities for our **Brews, Boats, and Bands for Better Rivers event** to be held on World Water Day - Sunday, March 22, 2020 from 4:00 -7:00 pm at Pontoon Brewing. In the past, you have provided items for our silent auction and our raffle at this event. We would love to have your support again this year, hopefully as a sponsor as well.

Brews, Boats, and Bands for Better Rivers is a great sponsorship opportunity

- Your business will have a “captive audience” of over 300 people for an entire evening. Your business brand will gain exposure throughout the event through visual and verbal recognition, logos on signs, banners and displays and use of your product donations.
- Your business will be featured in all publicity about the event, which will include our monthly newsletters, social media posts, on our webpage, and in the email invite to all Atlanta members.

About Georgia River Network:

As the voice of Georgia’s rivers, we help everyone enjoy, connect with, and advocate for economically vital and clean flowing rivers. On this, World Water Day, it is imperative that clean water be part of our priorities, water is essential to our health and wellbeing.

Brews, Boats, and Bands for Better Rivers:

This event is an opportunity for stakeholders and the paddling community to come together to:

- Hear about the issues that face all of the rivers in Georgia
- Talk to members of Georgia’s many paddling groups
- Meet the staff and board of Georgia River Network as well as new paddling friends
- Learn about boats, boards and equipment from other paddlers and knowledgeable outfitters
- Tour Pontoon Brewing and learn how important water is to the process
- Have a chance to win some cool door prizes and bid on some awesome silent auction items

Please use the enclosed reply form to take advantage of this sponsorship opportunity. Your generosity will allow GRN to continue hosting our paddling events while supporting our statewide, year-round protection and restoration efforts for all of Georgia’s rivers. Your monetary and in-kind donations are tax deductible. Should you have any questions, please don’t hesitate to contact me at 706-549-4508.

Sincerely,

A handwritten signature in black ink that reads "Rena Ann Peck".

Rena Ann Peck
Executive Director

Brews, Boats, and Bands for Better Rivers 2020

Sunday, March 22, 2020 - World Water Day

For more information contact Dana Skelton, dana@garivers.org or 706-549-4508

Brews, Boats, and Bands for Better Rivers 2020 Sponsorship Levels

\$5,000 Presenting Sponsor

- Logo appears first and you receive top billing as presenting sponsor in all promotional materials, website and banners at the event
- Recognition on GRN's website with a link to your website
- Opportunity to make a presentation during the program
- Exhibit space at the event and placement of promotional item at registration table
- 10 complimentary registrations to attend the event
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$2,500 Class V Sponsor

- Logo appears in all promotional materials and banners at the event
- Recognition on GRN's website with a link to your website
- Verbal recognition at the event
- Exhibit space at the event and placement of promotional item at registration table
- 5 complimentary registrations to the event
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$1000 Class IV Sponsor

- Logo appears on promotional materials and banners at the event
- Recognition on GRN's website with a link to your website
- Exhibit space at the event and placement of promotional item at registration table
- 3 complimentary registrations to the event
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$500 Class III Sponsor

- Logo appears on promotional materials and banners at the event
- Recognition on GRN's website
- Placement of promotional item at registration desk
- 2 complimentary registrations to the event
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$250 Class II Sponsor

- Logo appears on promotional materials and banners at the event
- Recognition on GRN's website
- 1 complimentary registration to the event
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

\$100 Class I Sponsor

- Logo appears on banners at the event
- Recognition on GRN's website
- Recognition in GRN's *Confluence e-newsletter* and printed *Confluence newsletter*

Brews, Boats, and Bands for Better Rivers 2020
Sunday, March 22, 2020 - World Water Day

SPONSOR REPLY FORM

Company/Organization Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsor Name – as you would like it to appear on digital and printed materials

Please print: _____

Please email your logo to dana@garivers.org in .jpg or .tif format, 300dpi.

We will sponsor at the following level:

- Presenting Sponsor \$5000 (10 Complimentary Registrations)
- Class V Sponsor \$2500 (5 Complimentary Registrations)
- Class IV \$1000 (3 Complimentary Registrations)
- Class III Sponsor \$500 (2 Complimentary Registrations)
- Class II Sponsor \$250 (1 Complimentary Registration)
- Class I Sponsor \$100
- We will provide food/beverage/merchandise donations: _____
- We will provide give away items: _____

Guest Names attending event: (or email names to dana@garivers.org)

Please print: _____

Payment Type: Check (payable to GRN) | Visa | MasterCard

Payment Amount: \$ _____

If paying by credit card:

Card Number: _____

Security Code (3-4 Digit Code) _____ Expiration date: _____

Printed Name as on card: _____ Authorized signature: _____

Please complete this form and return to: Georgia River Network, Attn: Dana Skelton
126 South Milledge Avenue, Suite E3, Athens, GA 30605 or fax form to 706-549-7791

THANK YOU FOR YOUR SUPPORT!