Using Water Trails for Education & Conservation
Create River Stewards
Develop Leaders
Generate Funds
Identify Pollution Problems
Tell Your Story
In 2010…Stewards, Leaders & Capacity

90 New CRBI members
6 organizational leaders
More than 1000 paddlers
$7000 in revenue
Pollution Problem Targeted
80-plus clean up future blue trail launch site
CRBI paddles Etowah, aims for expansion in accessibility
by Matt Shinall
Use Maps to Highlight Points of Interest & Issues
Play, Play, Play, Play, Play & Play